

Organic and distinctive  
Neighbourhood = community + business

Some of the challenges

- Access to Kings Cross
- Quality of streetscape etc
- Insecurity of businesses
- Investment in estates
- Improving quality of housing management

Opportunities and assets

- Serendipitous clusters eg wholefood and food wholesalers
- Location location – near West End, City, Kings Cross St Pancras, University Quarter, inter/national transport hub etc
- Active communities and business network
- solid 3<sup>rd</sup> sector organisations
- Near world class universities (CSM and UoL)
- Collective workspace at 103 adds in the new businesses and start-ups

Environment

- A walking and cycling place
- Major opportunity for exemplary environmental projects
- A green audit would include:
  - Camley St Nature Park
  - Alara / Camley St orchards etc
  - Jobs in Mind
  - Camden Garden Centre
  - Elm Village
  - Canal
  - St Pancras Gardens
  - Eco Hub

What are the development drivers?

- High quality work and living environment
- social and business development and spatial planning
- Affordable housing
- Business security conditions
- Affordable workspace
- Making these the greenest streets in Camden